

INTERNATIONAL CONFERENCE

WARDEN OF THE WEST

THE OECD AND THE GLOBAL POLITICAL
ECONOMY, 1948 TO PRESENT

UNIVERSITY OF ZURICH, 27–29 AUGUST 2015

CONFERENCE PANELS

Thursday 27.08.2015

- Increasing output. The challenges of productivity and free trade
- From growth to crisis. Overseeing the capitalist economy

Friday 28.08.2015

- Beyond competition. Connections across the economic front of the Cold War
- Being a member of the Club. Membership, rules, and access
- Natural limits. Facing environmental and energy challenges
- Roundtable – Writing the history of the OEEC/OECD

Saturday 29.08.2015

- Human capital. Managing and adapting the workforce
- Contested development. The Rich Mans' Club and the Global South

CONVENORS

**Prof. Matthieu Leimgruber
& Dr. Matthias Schmelzer**

Forschungsstelle für Sozial- und Wirtschaftsgeschichte,
University of Zurich, www.fsw.uzh.ch

CONFERENCE VENUE

Rämistrasse 74 (Law faculty building), room RAI-J-031

PROGRAM AND REGISTRATION

www.OECDhistoryproject.net



Universität
Zürich^{UZH}



SWISS NATIONAL SCIENCE FOUNDATION

WARDEN OF THE WEST

THE OECD AND THE GLOBAL POLITICAL ECONOMY, 1948 TO PRESENT

CONFERENCE PROGRAM

THURSDAY 27.08.2015

13h30 Welcome & Introduction

13h45 Increasing output. The challenges of productivity and free trade

Comments: Jakob Tanner (Zurich)

- Carine Germond (Maastricht)
Sharing ideas, shaping policy. Agricultural experts and expertise in the OEEC/OECD, 1955-1992
- Ludovic Fulleringer (Geneva & EHESS Paris)
Ore, wood and coal. A new look at the OEEC productivity program during the 1950s
- Wolfram Kaiser (Portsmouth)
The OEEC/OECD and steel, 1948-1989

15h45 Coffee break

16h15 From growth to crisis. Overseeing the capitalist economy

Comments: Tobias Straumann (Zurich)

- Floriane Galeazzi (Rouen)
The OECD WP3 as a gatekeeper of the international payments system, 1961-1987
- Samuel Beroud (Geneva)
"Positive adjustments": the emergence of supply-side economics in the OECD and G7, 1975-1983
- William Glenn Gray (Purdue, USA)
Peer pressure in Paris. OECD country exams in the radical 1970s

18h30 Food and drinks

FRIDAY 28.08.2015

9h00 Beyond competition. Connections across the economic front of the Cold War

Comments: Sandrine Kott (Geneva)

- Andrej Marković (Zurich) & Ivan Obadić (EUI Firenze)
The limits of non-alignment. Yugoslavia and the OEEC/OECD, 1955-1980
- Daniel Stinsky (Maastricht)
"Community of destiny"? The OEEC and the UN Economic Commission for Europe, 1947-1961

10h30 Coffee break

11h00 Being a member of the Club. Membership, rules, and access

Comments: Richard Woodward (Hull)

- Heinrich Hartmann (Basel)
Professor Tinbergen's delicate mission. OECD expertise between policy making and public protest in Turkey in the 1960s
- Peter Carroll (Hobart, Australia)
Access, influence and policy learning in the 1960s and 1970s: Australian, Japanese and New Zealand membership of the OECD
- Magdaléna Hadjiisky (Strasbourg)
Exploration of a conversion. New Public Management at the OECD-PUMA, 1970s-1990s

13h00 Lunch

14h15 Natural limits. Facing environmental and energy challenges

Comments: Rüdiger Graf (ZZF Potsdam)

- Henning Türk (Duisburg-Essen)
Anticipations and reactions. The OECD, the IEA and the second oil crisis in 1979
- Iris Borowy (Aachen)
Addressing transfrontier pollution: The OECD Environment Committee in the 1970s
- Dominique Pestre (EHESS Paris)
The Economicization of the environment. The place of OECD, 1970-2010

16h15 Coffee break

16h45 Roundtable – Writing the history of the OEEC/OECD

- Vincent Gayon (Paris-Dauphine)
- William M. Hynes (OECD NAEC Program)
- Matthieu Leimgruber (Zurich)
- Richard Woodward (Hull)

19h30 Conference Dinner

SATURDAY 29.08.2015

9h00 Human capital. Managing and adapting the workforce

Comments: Matthias Schmelzer (Zurich)

- Emmanuel Comte (EUI Firenze) & Simone Paoli (Padua)
The OEEC/OECD in West European migration policies, from the Cold War to the North-South confrontation, 1947-1986
- Regula Bürgi (Luxemburg)
Planned education for the "free world". The emerging role of the OEEC/OECD in education expertise, 1957-1972
- Rianne Mahon (Waterloo, Canada)
Articulating a feminist agenda Inside the OECD. The Working Party on the role of women in the economy, 1974-1998

11h00 Coffee break

11h30 Contested development. The Rich Mans' Club and the Global South

Comments: Corinne Pernet (Basel)

- Patricia Hongler (Luzern)
The construction of a Western voice. OECD and UNCTAD in the 1960s and 1970s
- Kevin O'Sullivan (Galway)
Mobilizing for development. The OECD, NGOs and global governance, 1973-1988

13h00 Wrap up comments and lunch